



## PRESS RELEASE

**The European Project Rol of WBL and apprenticeships, led by TECHNICAL UNIVERSITY OF KOSICE, is preparing a digital model, the ROI model, to support the SMEs to calculate the social and financial return on investment of WBL (Work Based Learning) and Apprenticeship.**

Friday, 1<sup>st</sup> June 2018.

**Rol of WBL and apprenticeships** has started 6 months ago already, and it has held its **2<sup>nd</sup> transnational project meeting at Liverpool (UK) at Social Value UK premises (April 2018)**. Before the meeting, 14 people among project managers, trainers, Phd students and vet providers attended the **Social Value training** to integrate the Social Value Principles into the calculation of Rol of WBL and apprenticeships - Return on Investment of Work Based Learning and apprenticeships. **The Social Value Training was held by [SOCIAL VALUE UK](http://socialvalueuk.org).**

Return on Investment of Work Based Learning and apprenticeships, whose shortened version is ROI, is a project co-financed by the European Commission through the Erasmus+ fund, Strategic Partnership for VET (Vocational and Education Training). It proposes the development of a cost and social benefits model calibrated on the specific needs of European small and medium enterprises (SMEs) in order for their managers and entrepreneurs to calculate the return on investment for apprenticeships and work-based learning supply.

Have a look at our website to discover more information: <http://roiwbl.eu/>.

The project partners that are working for the successful development come from 8 countries: Slovakia, Greece, Portugal, United Kingdom, Bulgaria, Spain, Cyprus and Italy. In addition to the project coordinator, **Technical University of Kosice (SLOVAKIA)**, the other partners are: **IDEC**, Small and Medium Enterprise, [www.idec.gr](http://www.idec.gr) (GREECE); **CECOA**, Vocational Training Centre, [www.cecoa.pt](http://www.cecoa.pt) (PORTUGAL); **SOCIAL VALUE UK**, National Member Network, [www.socialvalueuk.org](http://www.socialvalueuk.org) (UK); **KISMC**, Social Enterprise, [www.innovation-mc.com](http://www.innovation-mc.com) (BULGARIA); **POLITEKNIKA IKASTEGIA TXORIERRI**, Vocational Training Institute, [www.txorierri.net](http://www.txorierri.net) (SPAIN); **COSMIC INNOVATION**, Small and Medium Enterprise, [www.mycoin.eu](http://www.mycoin.eu) (CYPRUS); **DLEARN**, European Digital Learning Network, [www.dlearn.eu](http://www.dlearn.eu) (ITALY).

For further information please contact the project coordinator at [hello@roiwbl.eu](mailto:hello@roiwbl.eu).



Co-funded by the  
Erasmus+ Programme  
of the European Union